



# STRATEGIC PLANNING FOR EXECUTIVES

## TAKE YOUR BUSINESS IN THE RIGHT DIRECTION

Too often we see executive teams operating with no strategic plan in place, or have a plan with too many initiatives, or, are focusing on the wrong current strategic targets.

When executive teams don't allow time to implement the right strategic initiatives, day-to-day operations can take precedent, comprising on the future or vision of the business.

## GET YOUR TEAM ALIGNED ON STRATEGY

KerrHill's ASR (Action Strategy Review) process sets the right strategic targets by taking the businesses current pressure points, and ensures subsequent goals and initiatives are aligned to address key challenges facing the business.



### EXECUTIVE STRATEGIC PLANNING

2-DAY STRATEGIC MEETING

TOP RATED OFFSITE

## Key Service Takeaways

- Allows for greater C-Suite buy-in and alignment
- Narrows down the top most important strategic goals
- Creates clarity & accountability for executing realistic & effective plans
- Identifies current external pressures on the business
- Increases confidence establishing clear & high-priority targets
- Creates goals specific to pain points of the business

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Advancing People In Business<sup>SM</sup>

# EXPERIENCE A TRANSFORMATIVE STRATEGIC PLANNING SESSION

*“As a result of implementing KerrHill’s ASR strategic planning process, we were able to effectively reach our top and bottom-line goals of 15% revenue growth and 15% bottom line profit within one year of implementation.” - Burton W.*

## WHAT YOU’LL EXPERIENCE

- Greater C-Suite buy-in and alignment
- A proven process for setting the right strategic goals
- Strategic plans focusing on 3-5 top initiatives
- A communication strategy for cascading goals

## WHY CHOOSE KERRHILL?

- Over 34 years of proven training success
- Our trainings are engaging, challenging, thought-provoking, and fun, for a transformative learning experience
- Learnings stick and tools are easy to apply

## STRATEGIC PLANNING FOR EXECUTIVES OVERVIEW

- Designed for:** C-Suite, VP, Director, Senior Manager Levels
- Format:** In-person or virtual
- Length:** 1-2 days
- Cost:** Contact us for session rates
- Group size:** 6-20 people
- Location:** At client location or an offsite meeting facility
- Service includes:** A pre offsite intake with each executive, 1-2 days of facilitation, post session summary of strategic initiatives, debrief with the CEO and a 30-45 day post session check in with the executive team.

**Workshops are held throughout the year**  
**[Register online](#) or [contact us](#) at [info@kerrhill.com](mailto:info@kerrhill.com)**