

STRATEGIC PLANNING SESSIONS

INTRODUCTION: Has it been awhile since you got off-site with your executive management team to set strategy? Given that the external market factors which influence strategy are always changing, when was the last time your team recalibrated its strategy to account for changing market conditions? It's this kind of regular attention to strategy which separates mediocre from market-leading organizations.

Our strategic planning sessions are highly-interactive and provide action-based results.

OBJECTIVE: Strategy lives between where you are and where you want to be. This highly-interactive, action-based session provides the clarity, tools, and project maps for executing realistic and effective business plans.

WHO SHOULD ATTEND: CEO's, COO's, CFO's, EVP's, VP's and others considered to be key members of an executive management team

PROGRAM OVERVIEW:

- Understanding the pitfalls to poor strategic planning sessions
- Exploring "Pressure Points" to the business
- Setting clean strategic Targets
- Conducting brainstorming and data analysis process
- Identifying key strategic initiative to support targets
- Clarifying sponsors and owners to Initiatives
- Identifying timelines and check points for implementation and follow up sessions
- Action planning Initiatives using the Kerr Hill I.G.O.A Process
- Exploring business readiness for change and implementation
- Creating an organization communication Link for post program
- Post Program Team follow up 45 days out

METHODOLOGY: Highly-interactive, group challenge dialogue, brainstorming and action planning based exercises.

PROGRAM LENGTH: One and a half days with 2 hour follow up 45 days out.

COURSE SIZE: A minimum of 6 people and up to 12 per session.

PROGRAM LOCATION: Onsite at client location or at an offsite meeting facility.

PROGRAM FEE: Please [contact us](#) for session rates.

WEBSITE OVERVIEW: [click here](#).